

Think Big, Shop Small This Christmas



Does your head go into a spin with the thought of Christmas approaching? And the idea of bustling crowds in the big city, waiting for all day delivery slots, or racking your brains for lovely gift ideas make your tummy a little queasy ... well fear not, Hertfordshire has it covered so you can sit back, relax and enjoy the festivities.

At The Harpenden Collective, we love a bit of local and independent and we know there are hundreds of local businesses on your Hertfordshire doorstep, not only is there the Butcher, Baker and the Candlestick Maker, but the Micro-Breweries, the Jewellery creators, the Christmas Wreath makers and Children's Clothes designers... the list is truly endless and why we like to promote the message Think Big, Shop Small.

We believe that this Hertfordshire talent should be celebrated and supported, and is one of the reasons we host pop up events throughout the year. Our fourth annual Boutique Christmas Market held on Sunday 24th November, in partnership with Harpenden Town Council's Christmas Carnival did

exactly that.

The fabulous event saw a wonderful selection of Hertfordshire's independent retailers come together to showcase their products, giving inspiration to many people looking for the perfect gift. All the stallholders and much more, can be found on instagram @theharpendencollective.

The Harpenden Collective is a place where independent businesses, freelancers and entrepreneurs can find time and space to work, meet and play. Founding Partners, Natalie Harmer and Sebia Daly have created a Herts based business hub that provides its members with a contemporary co-working space, opportunities to collaborate, connect and learn through its Networking Events and Ask the Expert Sessions.

Founding Co-Partner of The Harpenden Collective, Natalie Harmer said "We are passionate about supporting local businesses and independents. Community counts!. There is so much local talent and professionalism right here on our local doorstep. Building sustainable brands in the heart of our community, is a dream come true!"

In London and capital cities across the world co-working spaces are taking off. As the movement towards flexible workspaces rapidly grows, our model is to establish co-working in our fine commuter towns to support local economic growth. The Harpenden Collective concept can make use of vacant space, but also places many differing skill sets under one roof and can be extremely beneficial both financially and creatively to an associated business. ■

www.theharpendencollective.co.uk

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