

**COLLECTIVE CABOODLE SPEAKERS**

<https://www.theharpendencollective.co.uk/events>

**ABIGAIL DIXON** Marketing Consultant, Trainer, Coach & Podcast host at The Whole You Coach  
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**CHRIS MEADOWS** Entrepreneur, Investor, Mentor & Golf Professional  
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**GEOFF NEWMAN**, Director at Lyndhurst Financial Management Ltd  
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**JEANETTE LENDON**, Creative Director at Jet Black Squares  
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**LAURA MOXHAM**, MD & Founder of Agency, YBA PPC (top 3% of agencies in Europe)  
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**LOUISE CONDON**, Founder Jump n Juice  
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**MARTIN MUNRO**, Business Mentor at The Alternative Board.  
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**MATT WALKER & DALE HARDIMAN** - Back2business founders, Matthew Walker and Dale Hardiman  
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**NICOLA BOURNE** Content Creator at Nicola Bourne Copywriting  
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**NICOLA CAFFERY**, Associate at Rayden Solicitors  
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**NINA WHITEHEAD**, Personal Stylist, Wardrobe and Image Consultant at Edits-Styling  
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**REBECCA YOUNGS**, Social Media Consultant at The Social Den.  
[linkedin.com/in/rebecca-youngs](https://www.linkedin.com/in/rebecca-youngs)

**ROB CLARK**, Finance Consultant at Inyati Consulting Ltd  
[linkedin.com/in/rob-clark-commercial-it](https://www.linkedin.com/in/rob-clark-commercial-it)

**ROSE CONSTANTINE SMITH**, Nutritionist at The Good Eating Company  
[linkedin.com/in/roseconstantinesmith](https://www.linkedin.com/in/roseconstantinesmith)

**VINCE TICKLE**, Group Chairman at Vistage UK, Chairman Hunter Luxury, CEO Four Digital Solutions.  
[linkedin.com/in/vince-tickle](https://www.linkedin.com/in/vince-tickle)

COLLECTIVE CABOODLE SCHEDULE

WEEK 1 : 11<sup>TH</sup> – 15<sup>TH</sup> JANUARY 2021

<https://www.theharpendingcollective.co.uk/events>

**Mon 11th January 09:30-10:30**

**INVESTING FOR A CLEANER, SAFER AND HEALTHIER SUSTAINABLE FUTURE with**

**GEOFF NEWMAN**, Director at Lyndhurst Financial Management Ltd.

[linkedin.com/in/geoff-newman-b564687](https://www.linkedin.com/in/geoff-newman-b564687)

With the UK set to host the 26<sup>th</sup> UN Climate Change Conference (COP26) in November 2021 I will take a look at how the City is doing its bit by investing in those companies that will make a positive impact on our world. I will explore the range of activities from Angel Investing to the macro policies that help increase capital flows to developing markets. However, this is not a theoretical exercise of what might be, it is a practical guide on how each and every one of us can be do our bit by investing in a cleaner, safe and healthier sustainable future

**Tue 12th January 09:30-10:30**

**THE ENTREPRENEURIAL MINDSET with**

**CHRIS MEADOWS** Entrepreneur, Investor, Mentor & Golf Professional.

[linkedin.com/in/chris-meadows-golf](https://www.linkedin.com/in/chris-meadows-golf)

Join our Q&A session with Chris Meadows.

Chris Meadows has been a serial entrepreneur all of his life.

He began life as a professional golfer, becoming Britain's youngest head professional at the age of 21. His tenure of The Regents Park Golf & Tennis School began a couple of years later and this led to the development of a chain of golf centres in London, Manchester and Glasgow, culminating in taking the company public in 2006.

If you are local to St. Albans, you may recognise Chris as the man with the Grand Designs House. As after successfully exiting the golf business in 2007 he used the development, financing and planning skills he'd acquired in the golf business, and in 2009 Chris entered the world of residential property development. Building a series of award winning properties one of which was featured on Channel Four's Grand Designs.

If you'd like to ask Chris a question on the mindset of an entrepreneur, please send your questions to us at [natalie@theharpendingcollective.co.uk](mailto:natalie@theharpendingcollective.co.uk) before 12:00 on Monday 10<sup>th</sup> January.

**Wed 13<sup>th</sup> January 12:30-13:30**

**GOOGLE ADS, MADE SIMPLE with**

**LAURA MOXHAM**, MD & Founder of Agency, YBA PPC (top 3% of agencies in Europe)

[linkedin.com/in/lauramoxham](https://www.linkedin.com/in/lauramoxham)

Laura will share straight talking, no-nonsense advice about Google Ads – is it right for your business or not? You'll learn real life stories of how Google Ads has helped businesses get more sales leads and enquiries. Also she'll share the 3 big mistakes people are making with their Google Ads.

**Thurs 14th January 09:30 – 10:00**

**MOBILITY FLOW, COUNTERACT THE EFFECTS OF MODERN DAY LIFESTYLES with  
BEN BALLS, PT**

This mobility flow workshop will push your body to break free from its normal movement patterns, helping you to release tension within the body which can restrict movement and potentially cause injury. You will leave the session with a range of movements that you can use day to day either as a warm up to exercise or simply an everyday practice to keep your body feeling supple.

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**Thurs 14th January 20:00 – 20:30**

**ADD COLOUR TO YOUR STYLE IN 2021 with  
NINA WHITEHEAD, Personal Stylist, Wardrobe and Image Consultant at Edits-Styling  
[linkedin.com/in/nina-whitehead-34b5501a](https://www.linkedin.com/in/nina-whitehead-34b5501a)**

Nina will show you how to use colour in your wardrobe, how certain colours look better together, how having your colours done can improve your style, your confidence and your happiness and put you on the right path for 2021. At the end of the session, Nina will upload a Colour & Style video.

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**Fri 15<sup>th</sup> January 09:30 – 10:00**

**USING A CONSULTANT IN A SMALL BUSINESS with  
ROB CLARK, Finance consultant at Inyati Consulting Ltd  
[linkedin.com/in/rob-clark-commercial-it](https://www.linkedin.com/in/rob-clark-commercial-it)**

An open discussion on using external resources to assist with some of the challenges of getting your business off the ground or streamlining it for growth.

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**Fri 15<sup>th</sup> January 12:30 – 13:30**

**HOW TO WRITE EFFECTIVE BLOG POSTS THAT PROMOTE AND SELL YOUR BRAND with  
NICOLA BOURNE Freelance Copywriter & Content Creator at Nicola Bourne Copywriting.  
[linkedin.com/in/nicola-bourne-copywriting-40012b146](https://www.linkedin.com/in/nicola-bourne-copywriting-40012b146)**

Plan your 2021 content so you are never stuck on what to post. Regularly updating your website keeps it current and visible on Google and blog posts are a quick and easy way to do that, plus they can allow you to keep promoting and selling your brand at the same time.

**WEEK 2: 18<sup>TH</sup> – 22<sup>ND</sup> JANUARY 2021**

<https://www.theharpendencollective.co.uk/events>

**Mon 18th January 09:30 – 10:30**

**FAMILY LAW MYTHS - AND WHAT YOU SHOULD REALLY KNOW with**

**NICOLA CAFFERY**, Associate at Rayden Solicitors

[linkedin.com/in/nicolacaffery](https://www.linkedin.com/in/nicolacaffery)

As specialist family lawyers we hear numerous different scenarios when our clients come to us for advice and help with their separation or divorce – or other aspects of life as a couple or family that fall under the umbrella of family law, whether that be pre-nuptial or post-nuptial agreements, co-habitation rights, who owns what assets, parental responsibility etc. Unfortunately for some, there are some myths surrounding family law that have become ingrained in people's perception of what is fact, whereas the reality can be a pleasant, or sometimes unpleasant, surprise. During our webinar we are going to debunk some of the most commonly held Family Law Myths, shedding some light on what is fact and how these situations can be addressed with the correct legal advice, and hopefully deliver the best outcome.

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**Tue 19th January 09:30 – 11:00**

**INTRODUCTION TO FACEBOOK AND INSTAGRAM ADVERTISING with**

**REBECCA YOUNGS**, Social Media Consultant at The Social Den.

[linkedin.com/in/rebecca-youngs](https://www.linkedin.com/in/rebecca-youngs)

Do you get totally confused by Facebook Ads, business manager and wonder what on earth a Pixel is? In this session Rebecca will demystify how to set up your ads for success, building audiences, choosing the right objectives, testing and measuring your results

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**Tue 19th January 12:30 – 13:30**

**SLEEP, EAT, TRAIN - THE SET APPROACH AND HOW IT CAN HELP YOU CREATE A LIFESTYLE THAT MAKES YOU LOOK AS GOOD AS YOU FEEL with**

**LOUISE CONDON**, Founder Jump n Juice

[linkedin.com/in/louise-condon-9a101776](https://www.linkedin.com/in/louise-condon-9a101776)

In this session, Louise will be looking at what is a healthy lifestyle, why we need to lead a healthy lifestyle, and her SET approach; the 3 Pillars of a healthy lifestyle. As well as giving lots of top tips that you can start implementing immediately in order for you to start living your best life!

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**Thurs 21st January 09:30 – 10:30**

**HOW TO GAIN FULFILMENT IN YOUR WORK AND LIFE IN 2021 with**

**ABIGAIL DIXON** Marketing Consultant, Trainer, Coach & Podcast host at The Whole You Coach.

[linkedin.com/in/abigailcdixon](https://www.linkedin.com/in/abigailcdixon)

In this session Abby will explain where fulfilment comes from, the power of goal setting and how to set soul goals, the benefits these bring and introduce us to the concept of life by design. She will also provide top tips on how to achieve your goals and finish off the session with a ask anything Q&A.

**Thurs 21st January 20:00 – 20:30**

**NINA EDITS STYLING FOLLOW UP COLOUR Q&A SESSION**

with **NINA WHITEHEAD**, Personal Stylist, Wardrobe and Image Consultant at Edits-Styling

[linkedin.com/in/nina-whitehead-34b5501a](https://www.linkedin.com/in/nina-whitehead-34b5501a)

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**Fri 22nd January 09:30 – 10:30**

**THE SMARTPHONE REVOLUTION: THE IMPORTANCE OF GOOD IMAGERY FOR YOUR BUSINESS with**

**JEANETTE LENDON**, Creative Director at Jet Black Squares

[linkedin.com/in/jeanette-lendon-aa188b2a](https://www.linkedin.com/in/jeanette-lendon-aa188b2a)

The way you present your business on your social media can either get you your perfect client - or your not so perfect client. First impressions count, and never more so than when you are trying to tempt people to come to your business through a saturated online presence. Jet from Jet Black Squares will talk about how to get those killer shots and the type of images you should be posting.

**WEEK 3 : 25<sup>TH</sup> – 29<sup>TH</sup> JANUARY 2021**

**Mon 25th January 09:30-10:30**

**GOLDEN NUGGETS THAT GREW MY BUSINESS with**

**VINCE TICKLE**, Group Chairman at Vistage UK, Chairman Hunter Luxury, CEO Four Digital Solutions.

[linkedin.com/in/vince-tickle](https://www.linkedin.com/in/vince-tickle)

I first started my first business when I was a highly experience 24 year old who thought I knew it all and didn't have a clue what I didn't know. I built a marketing group of companies with over 100 staff and £15m of revenues so I was lucky enough to make more better decisions than bad so I learn stuff that I regard as little learning nuggets that might help you.

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**Tues 26th January 09:30-11:30/12:30**

**HOW FIT IS YOUR BUSINESS FOR AN UNCERTAIN FUTURE with**

**MARTIN MUNRO**, Business Mentor at The Alternative Board.

[linkedin.com/in/martinmunro](https://www.linkedin.com/in/martinmunro)

The Pandemic crisis has brought to the surface weaknesses that many businesses have always had but never addressed. Some businesses have never done a really honest introspection; and some of them are not going to make it. In a great economy, when almost everyone was doing really well, we could live with some weaknesses. Now, we need to face the hard facts... take a very hard look in the mirror...and make some difficult decisions. In this session, Martin will take you through four areas to inspect in your business and ask questions for you to think on. Martin will then ask you to raise a topic to get some feedback from the group.

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**Thurs 28<sup>th</sup> January 09:30-10:30**

**BACK2BUSINESS: CORPORATE WELLNESS with**

**MATT WALKER & DALE HARDIMAN** - Registered osteopaths, clinic owners and Back2business founders, Matthew Walker and Dale Hardiman

[linkedin.com/in/matt-walker-m-ost-a9b30a101](https://www.linkedin.com/in/matt-walker-m-ost-a9b30a101)

[linkedin.com/in/hardimandale](https://www.linkedin.com/in/hardimandale)

Matt & Dale endeavour to provide companies, however large or small, custom built healthcare packages to ensure that their employees feel in control of their mental and physical wellbeing, and subsequently, help to achieve immeasurable effects on recruitment, retention and productivity within the workplace

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**Fri 29<sup>th</sup> January 09:30-10:30**

**GETTING THE BALANCE RIGHT WITH FOOD with**

**ROSE CONSTANTINE SMITH**, Nutritionist at The Good Eating Company

[linkedin.com/in/roseconstantinesmith](https://www.linkedin.com/in/roseconstantinesmith)

With so much confusion surrounding what it means to have a healthy diet this workshop will aim to address what a balanced approach to food every day, actually looks like. It will show you how you can implement this way of thinking into your day to day life, freeing you from the on or off mentality of dieting.